

## DOLLARS DAY PATRONIZED BY RECORD CROWD

Cooperative Sale By Merchants  
Saves Big Expenses—Thanksgiving Week Event Next.

"Dollars Day" yesterday as a merchants' cooperative movement under the auspices of the Retail Trade Expansion Council, was so entirely successful that the organization is already engaged in preparing for a mammoth merchandise event Thanksgiving week.

While the next special sale will not necessarily be a "Dollars Day," the announcement is made by officials of the council that Rock Island folks can look forward to something equally as good which will be marked by many unusual features.

The council now has under way plans for the decoration of the city's streets in Yule tide attire for Christmas holiday season. Last year's decorative efforts will be

surpassed, members of the council state emphatically.

"They were very good last Christmas time," said one member, "but we intend to do even better. The long district will redouble the holiday spirit as never before and the shopping season will be made to look as festive and as reflective of the season as possible."

Planning for Thanksgiving and Christmas trade inducements, members of the merchants' council are in the meantime highly gratified over yesterday's "Dollars Day."

"What pleased me more than anything else," said Carl L. Burnside, president of the council, "was the sentiment expressed by so many women patrons, that real bargains were offered. The public found out as it made the rounds of the stores, that every merchant lived up strictly to the terms of his advertisements in the papers and in some cases exceeded them. We are so pleased over the day's results that we are going right ahead with another event Thanksgiving week."

Shoppers Busy All Day.

Buyers were out in force yesterday morning by the time the stores were open. Many unusual bargains were snapped up rapidly. Instances are not lacking wherein the supply of certain articles on hand was not equal to the demand and more than one shopper experienced disappointment at not being able to se-

cur just what the heart had been set upon.

The day's sales totaled a handsome sum, and hundreds of patrons who took advantage of the day's special offerings went home happy.

A noticeable feature was the attendance of shoppers from rural sections. Whole families from the country-side came in to the stores and kept the clerks busy.

While there have been many occasions when a "dollars day" was staged by individual merchants who advertised a great reduction in prices, yesterday's affair was the first cooperative event on the part of the merchants as a whole. Its success seems undoubtedly to be due to the careful preparations made for it by the newly formed Retail Trade Expansion Council.

Some of the merchants yesterday staged "one cent sales" in addition

to the other special offerings, and there were "overstock sales" which were largely patronized.

Of course not all stores were equally benefited but there is no reported case in which the average daily receipts were not considerably augmented.

Before and after the sessions of the public schools, children were very considerably in evidence among the buyers, demonstrating that the newspapers are read closely by them as well as by adults.

Planning Other Events.

In some stores there were very few lulls in the tide of trade. Clerks, floorwalkers and sales ladies were engaged all day in catering to the wants of the crowds. More or less congestion in the flow of customers occurred in aisles and some times in front of window displays.

It is estimated that dollars went faster at this sale than at any previous special offering by Rock Island retail merchants.

The Trade Expansion Council, however, is authority for the statement that good as yesterday was, Thanksgiving week will excel it.

With Christmas looming up as a further opportunity for Rock Islanders to profit through the bargains to be placed on sale.

### PROPERTY HOLDERS' NOTICE.

General No. 629.

Notice is hereby given to all persons interested that the board of local improvements of the city of Rock Island, Ill., has filed in the county court of Rock Island county, a certificate of the cost of the improvement, entitled in said court, "In Re petition of the City of Rock Island, Ill., to assess the cost of

the paving of the alley on the south side of block 4, Island View Heights addition," and said certificate also shows the apportioned costs, the amount of accrued interest, and the total amount of said assessment, and said certificate also states that the said improvement conforms substantially to the requirements of the original ordinance for the construction of the same as required by law, also a supplemental assessment roll, upon which the amount of a deficit in the assessment, viz: \$336.90, has been spread ratably in addition to the assessment already made, and that final hearing on said certificate and original and supplemental assessments will be had on the 1st day of December, A. D. 1922, at the hour of 9 o'clock a. m., or as soon thereafter as the business of the court will permit.

All persons desiring may file objections in said court before said day and may appear on the hearing and make their defense.

Dated at Rock Island, Ill., this 15th day of November, A. D. 1922.

H. M. SCHRIVER,  
FRANK WICH,  
M. T. RUDGREN,  
JOHN MURRIN,  
WILLIAM FITZSIMMONS,  
Board of Local Improvements of

### COAL

More heat for your money.  
All grades—all prices.  
Ton or a car load. Call  
Moline 1327, Yard 316  
18th Street, Moline.

the City of Rock Island, Ill. (Advertisement)

Every subscriber of this paper can read and use the classified ads.

### Sore Throat Prudens

Your medicine shelf is not well stocked without a bottle of TONSILINE. It is needed to relieve a sudden sore throat. Relieving Sore Throat is TONSILINE's special mission. It is that—advised for that—used for one purpose. TONSILINE is the only Sore Throat Remedy in every State in the Union. You will need TONSILINE one of these days, or some night when the drug store is closed—better have a bottle ready at home when you need it most. 30c. and 60c. Hospital Size, \$1.00.



## Light, fluffy PLANTATION Cakes are made in a jiffy

It's no trick to make good pancakes if you use PLANTATION Whole Wheat Self-Rising Pancake Flour. The result is always light, fluffy cakes full of appetizing goodness. The kind that satisfies.

Ask your grocer for PLANTATION Pancake Flour. Give it a fair trial. If you are not satisfied, your money will be cheerfully refunded. That's how good we know it is.

McMahon-Wood Company, Valparaiso, Ind.  
Manufacturers of "PLANTATION" Cereal Products

## PLANTATION Self-Rising PANCAKE FLOUR

Sold on a money-back guarantee



### Marquette CEMENT

TODAY the Marquette Company seeks business on the basis of its ability and its purpose to market a good quality cement at a reasonable price—a purpose to which we set ourselves more than thirty years ago.

Marquette Cement Manufacturing Co.  
Marquette Building, Chicago  
Local Distributors

ROCK ISLAND SAND &  
GRAVEL CO.

# Autumn Sale of Complete Home Outfits For Better Homes Week

We've planned a wonderful surprise for young folks who are planning on going into housekeeping for the first time. This surprise is a beautiful three-room outfit at a price that spells E-C-O-N-O-M-Y! And we're putting this outfit out at this time as a big special offer for Better Homes Week—a nation-wide movement amongst progressive dealers.

Not only this wonderful three-room outfit, but outfits comprising enough good quality furniture to furnish 4 and 5 rooms completely and tastefully will be in the display, during this week. Were you to select each suite, each article separately, the cost of these outfits would be much more than our special prices now in effect. Come in tomorrow and see these gigantic values!

## Featuring a 3-Room Apartment Outfit Complete at Low Price of

An outfit for Young Couples that combines Beauty, Quality, Durability and Economy!

**\$398.50**

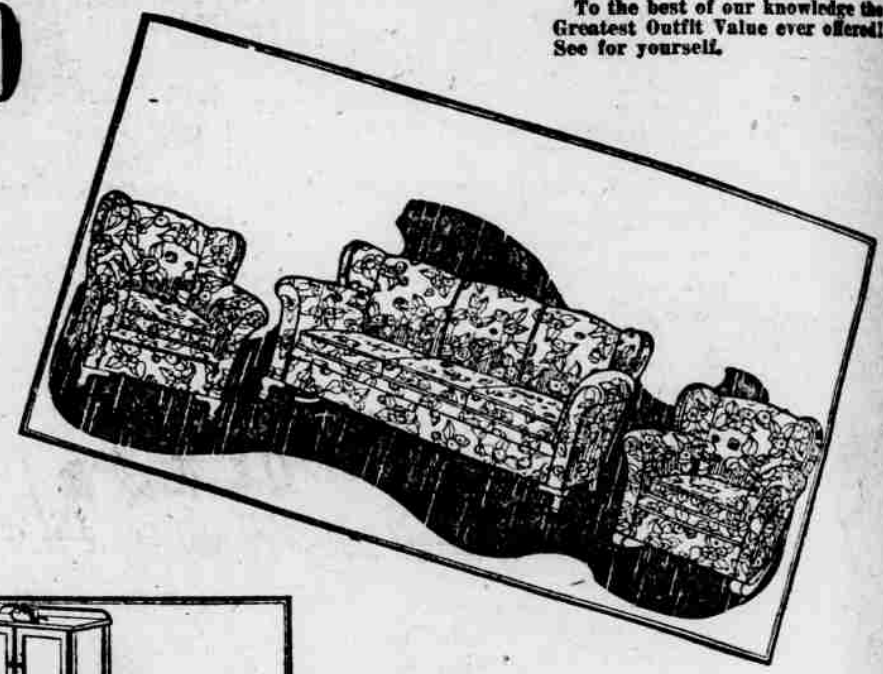
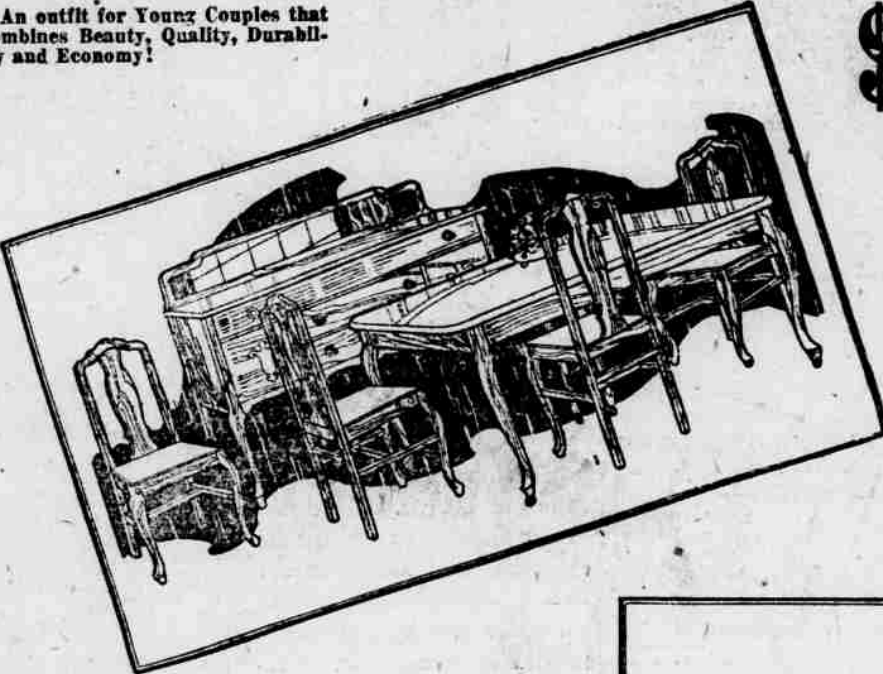
Easy Terms of Payment

**\$48.50**

Cash

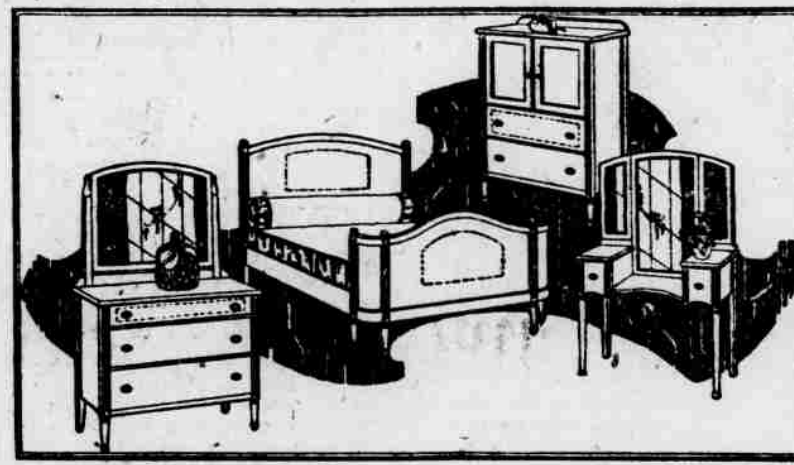
**\$5.00**

A Week



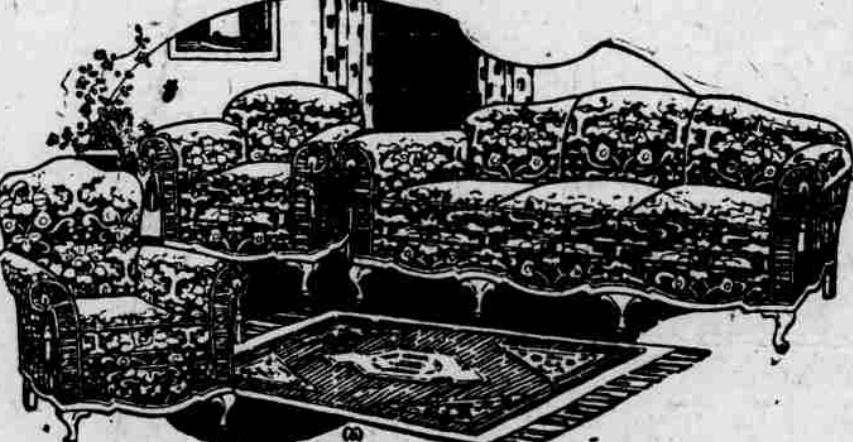
To the best of our knowledge the Greatest Outfit Value ever offered! See for yourself.

To those young couples who grasp the importance and meaning of the word economy, early in their wedded careers, this offer of a three-room outfit at \$398.50 will make a strong appeal. The bedroom suite is of sound construction and good workmanship inside and out and consists of bow-end bed, dresser, semi-vanity dressing table or chiffonette, in walnut.



The dining room suite is in Jacobean oak and includes the newest style oblong table, buffet, and 6 chairs with real leather seats. For the living room we have provided a handsome tapestry suite that embodies full spring construction throughout. There's solid comfort in each piece and the materials and workmanship assure years of service.

## All Overstuffed Suites in a Great Two-Day Sale



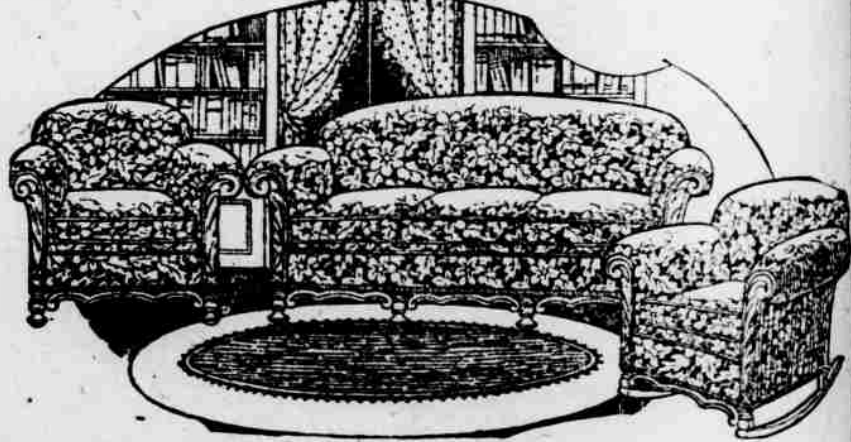
We can truly say that here is a collection of the most beautiful Mohair suites you have ever seen, as well as the greatest values. They are suites that possess every feature that goes to make up high grade furniture.

- 3-Pce. Taupe Mohair Suite, beautifully patterned, richly colored, reduced from \$315 to **\$255**
- 2-Pce. Mohair Suite, brown. Comfortable wing side design. Regular \$325 value, now **\$265**
- 3-Pce. Mohair Suite, blue, with old rose background. Large fireside chair, rocker, and massive davenport. Reduced from \$425 **\$350**
- 3-Pce. High Grade Taupe Mohair Suite, with rose background. The massive design and rich color will instantly appeal to you. The frames are hand carved mahogany. Regularly \$495, now only **\$410**

Special Credit Terms for Just Two Days, On Any Mohair Suite

Regardless of the steady advance in upholstered suites, we have placed our entire stock of high grade Mohairs, Velours and Tapestry Suites on sale, at greatly reduced prices. These suites must be moved at once, to make room for another carload of living room furniture, now in transit. Thus the low prices!

Note the regular prices, and then the reduced price of each suite, figure your own savings—then come in and select your new living room suite. We will hold any suite and deliver it in time for the Holidays. Come in tomorrow sure.



Have you ever seen Greater Values in Velour and Tapestry Suites? Note the unusually low prices! Every suite is a value that would be difficult to duplicate. Come in and see—You are to be the Judge.

- 2-Pce. Velour Suite. Covering is richly figured blue and taupe velour. Reduced from \$175 to **\$139.50**
- 3-Pce. Tapestry Suite; extra heavy quality. Three well designed pieces, fireside chair, rocker and davenport. \$210 value now **\$169.50**
- 3-Pce. Velour Suite. Choice of blue, mulberry and grey, taupe or brown. Reduced from \$210 to **\$169.50**
- 3-Pce. Massive Velour Suite, with wide roll arms, loose spring filled cushions, full spring construction throughout. A wonderful suite and a wonderful value. Reduced from \$265 to **\$215.00**

\$20.00 Cash, \$3.00 a Week Delivers Any Suite Listed Above

Visit the Home Beautiful Exposition, at the Coliseum, Tuesday, Wednesday, Thursday, and Friday—November 21-24.

## One Price-Plain Figures FRANC'S

Everything for the Well Furnished Home—On Convenient Payments  
220-222 West Second St., Davenport. Phone Davenport 321.

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